

Crohn's & Colitis UK Update 2021

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Disclosures

- Advisory boards for Janssen, Abbvie, Falk, Galapagos, Takeda & Tillots
- Talks for Janssen, Abbvie, Falk, Ferring, Galapagos, Takeda & Tillots

Our work with IBD Nurse Specialists - aims



For everyone living with Crohn's or Colitis to have access to a suitably trained IBD Nurse Specialist.



To help IBD Nurse Specialists provide high-quality support for everyone living with Crohn's or Colitis.



A clearly defined career pathway for all grades of IBD Nurse Specialists to aid recruitment and retention.

Our work with IBD Nurse Specialists - activities



We fund IBD Nurse Specialists to complete an MSc or credential with the Royal College of Nursing. They become Crohn's & Colitis UK Nurse Specialists and join a supportive community, helping us to deliver the charity's strategy and improve outcomes for people living with Crohn's and Colitis.



We run Advice Line Training to support those providing IBD advice lines, giving them the skills they need to deliver these 'lifelines' to people living with Crohn's or Colitis.



We are working with the Royal College of Nurses to develop a career pathway for nurses working in IBD from specialist to consultant.

Our work with IBD Nurse Specialists - Nurse Specialist Programme



We fund IBD Nurse Specialists to complete an MSc or credential with the Royal College of Nursing. They become Crohn's & Colitis UK Nurse Specialists and join a supportive community working with a JD of the charity's strategy to set learning outcomes and show impact.

14 Crohn's & Colitis UK Nurse Specialists recruited in 2019
8 Crohn's & Colitis UK Nurse Specialists recruited in 2021

Why is this programme important?

- It brings IBD Nurse Specialists into our charity community.
- It increases the visibility of Crohn's & Colitis UK in hospitals.
- Only 14% of IBD Services report having enough IBD Nurse Specialists to meet the IBD Standards.
- But people with Crohn's and Colitis who report having contact with an IBD Nurse Specialist are more likely to rate their care highly.
- They are also more likely to have regular reviews and to have the information and skills to confidently manage everyday symptoms and live as well as possible.
- Only 14% of all IBD Nurse Specialists currently have an MSc, but 43% of them are prescribers.

Our work with IBD Nurse Specialists - Advice Line Training



We run Advice Line Training to support those providing IBD advice lines, giving them the skills they need to deliver these 'lifelines' to people living with Crohn's or Colitis.

Four training sessions per year (currently virtual).

Clarity about what an advice/help/flare/support line service is - and is not!

Boundary setting, signposting, service development, and working with wider IBD teams.

Resilience and how to build this into service delivery.

Signposting to available services to promote patient self-management.

Networking and resources.



Our work with Healthcare Professionals

We are continuously working to improve how we engage and communicate with our community of healthcare professionals (HCPs). Below are some of the ways we are doing this:



A new newsletter specifically for HCPs



Raising awareness of Crohn's and Colitis with wider groups of HCPs



An HCP Facebook group



Refining and updating our 'Find a Nurse' map



A tiered approach for HCPs to get involved with Crohn's & Colitis UK



Updating our Patient Engagement Toolkit and creating a 'Find a Patient Panel' map

15th National IBD
Nurse Forum 2021

**EVER INCREASING CIRCLES
THE EVOLUTION
OF THE IBD
NURSING ROLE**

FERRING

PHARMACEUTICALS

